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**OCTOBER FOOD CRUSH:  
OLIVERIO RESTAURANT SHOWS SUPPORT FOR BREAST CANCER  
AWARENESS BY DONATING \$1 FROM EVERY COVER  
TO THE AMERICAN SOCIETY OF BREAST DISEASE**

**Beverly Hills, Calif.,** -- October is National Breast Cancer Awareness month and Oliverio Restaurant at the Avalon Hotel is showing its support by donating \$1 from every breakfast and lunch cover to the American Society of Breast Disease (ASBD). "We're excited to be partnering with ASBD during the month of October to help create awareness about prevention, treatment and possible cures for breast cancer," says Pradeep Raman, General Manager of the Avalon Hotel.

ASBD is a unique U.S. medical society that focuses on educating breast health professionals and advancing the multidisciplinary approach to patient care. "Our organization is grateful to Oliverio Restaurant at the Avalon Hotel who is helping to support our mission of improving the quality of breast healthcare," says Stephen Feig, MD, President of ASBD.

At Oliverio, Chef Mirko Paderno, who hails from Milan, creates classic Italian dishes with contemporary flair. Breakfast showcases housemade pastries and fresh fruit along with fluffy omelettes, while lunch features enticing offerings such as Tuna tartar served on a crispy rice cake plated next to a playful swirl of Sriracha, Grilled Octopus, served on top of green lentils and oven roasted tomato as well as delicious homemade pasta dishes such as Paderno's famous Spaghetti Alla Norcina with homemade Italian fennel Sausage and Black Truffles. Oliverio also serves Paderno's homemade focaccia bread daily.

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Happy Hour at Oliverio is from 4-7 p.m. and the menu offers small plates such as seafood ceviche, pizza and mini buffalo burgers for only \$5, beer and wine for \$4 and cocktails for \$5. Oliverio also serves brunch on the weekends. Oliverio is open for breakfast, lunch and dinner daily. Lunch and dinner is served from 11 a.m. to 11 p.m. The cabanas can be reserved for private dinner parties or rented for a day by the pool. Oliverio at The Avalon Hotel is located at 9400 West Olympic Blvd., (at Canon) in Beverly Hills and **valet parking is always complimentary**. For more information or to make a reservation, call (310) 277-5221 or visit [www.avalonbeverlyhills.com](http://www.avalonbeverlyhills.com)

### **About ASBD**

ASBD is a professional U.S. medical society that serves all healthcare professionals and advocates involved in the fight against breast disease. The organization exists to advance a multidisciplinary, team approach to breast healthcare through professional education, consensus development, and training programs. Membership is open to professionals and organizations involved in breast health care and research worldwide, including specialists in fields such as oncology, radiology and advocacy.

### **About Avalon Hotel**

Named one of the best city hotels in *Town & Country's* "Luxury Survey," Avalon Beverly Hills is an innovative hideaway that merges contemporary updates with classic mid-century style. Designed around three unique buildings, the 86 rooms, suites and penthouse studios range from intimate guestrooms to expansive villas designed to accommodate long-term stays. A vintage hourglass pool, fitness center, and expansive views of the Los Angeles skyline complete the picture.

### **About Viceroy Hotel Group**

[Viceroy Hotel Group](#) delivers luxury lifestyle experiences that marry provocative design and intuitive service in sought-after locations. Managing hotels under third-party agreements, Viceroy Hotel Group operates two luxury brands, [Viceroy Hotels & Resorts](#) and [The Tides](#). Current Viceroy properties include hotels and resorts in **Santa Monica, Palm Springs, Miami, Anguilla** and **Snowmass**, Colorado as well as forthcoming openings in Beverly Hills (currently L'Ermitage Beverly Hills), the Maldives and on Sowwah Island in Abu Dhabi. The Tides collection includes resorts in **South Beach**, the **Riviera Maya** and **Zihuatanejo**, Mexico as well as a forthcoming development on **St. Lucia** in the Caribbean, currently Jalousie Plantation. Viceroy Hotel Group's Urban Retreat Collection includes Avalon Hotel in Beverly Hills; Maison 140 in Beverly Hills; and Sheraton Delfina in Santa Monica.

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