

American Society of Breast Disease **36th Annual Symposium**

Preliminary Program



April 12–14, 2012

Four Seasons Resort | Dallas, Texas



American Society of Breast Disease

36th Annual Symposium

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Four Seasons Resort | Dallas, Texas



Robert W. Carlson, MD
Program Chair
Professor of Medicine
Division of Oncology
Stanford University Medical Center
Stanford, California



Dennis R. Holmes, MD
Program Co-Chair
Chief Breast Surgeon & Medical Director
Los Angeles Center for Women's Health
Los Angeles, California



Jorge Reis-Filho, MD
Keynote Speaker
Professor of Molecular Pathology
Breakthrough Breast Cancer Research
Center / Institute of Cancer Research
London, United Kingdom



Robert A. Smith, PhD
Pathfinder Award Winner
Director of Cancer Screening
American Cancer Society
Atlanta, Georgia

Register Now!
For details visit: www.asbd.org

Symposium Faculty

Course Directors

Robert W. Carlson, MD – Stanford, CA, USA
Dennis R. Holmes, MD – Los Angeles, CA, USA

Advocacy

Henda Salmeron – Dallas, TX, USA
Doug Wojcieszak – Glen Carbon, IL, USA

Economics

Randall Bartlett, PhD – Northampton, MA

Epidemiology

Robert A. Smith, PhD – Chicago, IL, USA

Family Practice

Therese Bevers, MD – Houston, TX, USA
Sandhya Pruthi, MD – Rochester, MN, USA

Gynecology

Mauricio Costa, MD – Rio de Janeiro, BRAZIL

Hematology

Tait D. Shanafelt, MD – Rochester, MN, USA

Medical Oncology

Aman Buzdar, MD – Houston, TX, USA
Robert W. Carlson, MD – Palo Alto, CA, USA
Eduardo Cazap, MD – Buenos Aires, ARGENTINA
Barbara Haley, MD – Dallas, TX, USA

Nursing

Judy Kneece, RN, OCN – North Charleston, SC, USA
Jean Lynn, MPH, RN, OCN – Rockville, MD, USA
Carole Martz, RN, APN, AOCN, CBCN – Highland Park, IL, USA

Pathology

Julio Ibarra, MD – Fountain Valley, CA, USA
Michael O. Idowu, MD, MPH, FCAP – Richmond, VA, USA
Michael J. Kornstein, MD, FCAP – Richmond, VA, USA
Shahla Masood, MD, FCAP – Jacksonville, FL, USA
Jorge S. Reis-Filho, MD – London, England, UNITED KINGDOM
W. Fraser Symmans, MD – Houston, TX, USA

Radiology

William Eklund, MD – Portland, OR, USA
Stephen A. Feig, MD – Irvine, CA, USA
Aura Ruby Espejo Fonseca, MD – Mexico City, MEXICO
Ellen B. Mendelson, MD – Chicago, IL, USA
Michael K. O'Connor, PhD – Rochester, MN, USA
Richard Rietherman, MD – Fountain Valley, CA, USA
Priti A. Shah, MD – Richmond, VA, USA

Radiation Oncology

Krystyna Kiel, MD – Chicago, IL, USA
Robert Kuske, MD – Scottsdale, AZ, USA

Surgery

Jay K. Harness, MD, FACS – Orange, CA, USA
Dennis R. Holmes, MD – Los Angeles, CA, USA
Cary Kaufman, MD, FACS – Bellingham, WA, USA
Gail S. Lebovic, MA, MD, FACS – Dallas, TX, USA
Ruben Orda, MD – Tel-Aviv University, Tel-Aviv, ISRAEL

Keynote Speaker

Jorge S. Reis-Filho, MD, PhD, FRCPath | Recognized as a prolific writer and renowned molecular researcher. Dr. Reis-Filho is a member of several international committees and editorial boards, and is distinguished as the youngest recipient of the 2010 Ramzi Cotran Young Investigator Award. As a Fellow of The Royal College of Pathologists, his research is focused on the development of an integrated morphological and molecular classification for breast cancer. Currently he is Professor of Molecular Pathology at The Breakthrough Breast Cancer Research Centre Institute of Cancer Research, London, UK.

Pathfinder Award Winner

Robert A. Smith, PhD | Best known throughout the world for his work as a preeminent cancer epidemiologist. Dr. Smith has published over 250 scientific articles focused on cancer prevention and early detection. He is the recipient of many awards and honors for his work and currently serves as Director of Cancer Screening at the National Office of the American Cancer Society in Atlanta.

Program Chair

Robert W. Carlson, MD | With research interests focused on the treatment of breast cancer and survivorship issues, Dr. Carlson is a world recognized expert on the diagnosis and treatment of breast cancer. He has published extensively and currently serves as a member of the Board of Directors of the American Society of Breast Disease as well as numerous other scientific committees and breast health guideline panels. The recipient of many awards and honors for his work, he currently serves as Professor of Medicine, Division of Oncology at Stanford University Medical Center in Stanford.

Program Co-Chair

Dennis R. Holmes, MD | A pioneering researcher in intraoperative radiotherapy, Dr. Holmes is an internationally sought after speaker on this innovative treatment method for breast cancer and serves as National Co-Chair of the United States Targeted Intraoperative Radiotherapy Registry trial. Active on numerous committees and the Board of Directors of the American Society of Breast Disease, he is also actively engaged in clinical trials focused on reducing the side effects and inconvenience of breast cancer surgery and radiotherapy, as well as reducing barriers to treatment. He currently serves as Chief Breast Surgeon and Medical Director at the Los Angeles Center for Women's Health.



Course Location & Hotel Registration

Four Seasons Resort | Dallas | 4150 North MacArthur Boulevard | Irving, TX 75038
PHONE: 1.800.819.5053 — OR — 972.717.2499

For assistance booking your hotel reservations, air travel and transportation, please contact Judy Nurre of Regent Travel at:

judy@regent-travel.com

214.363.880 — OR — 800.363.8007

Special ASBD conference rate of \$234 per night including hotel, conference meals, internet access, and sports club entry. You MUST mention ASBD code **(C10410AS)** to qualify for this rate.

Learning Objectives

- **Review** the biology of breast cancer including prognostic markers (ER, PR, Her2/neu), molecular pathology studies, and recurrence risk factors.
- **Examine** current standards and emerging technologies in breast imaging including the consequences of using new technologies and screening stratification algorithms.
- **Explain** forces driving the development and integration of emerging technologies into current standards, with a focus on industry, patient advocacy and legislation.
- **Review** early local-regional and systemic treatment options for patients with local disease.
- **Examine** current breast cancer therapies being used across the world.
- **Provide** a historic overview of multidisciplinary breast healthcare with a focus on disease-specific teams.
- **Discuss** the evolving field of patient navigation including the benefits of utilizing navigation for successful treatment planning and how to streamline the patient experience.
- **Discuss** the importance of survivorship programs to allow breast cancer patients to look beyond diagnosis and treatment.
- **Examine** the key findings of practice-changing breast cancer publications published in 2011-2012.
- **Discuss** how to integrate recent findings reported in the literature into current clinical management of breast cancer.
- **List** the most outstanding research projects focused on the multidisciplinary breast care through “The Breast Journal Awards” and mini-oral presentations.
- **Discuss** the impact of these investigations on the improvement in quality of patient care.
- **Describe** appropriate therapies and their duration in metastatic disease.
- **Describe** the critical communication best practices to educate participants so that they will be better prepared to aid patients in the face of what is perceived as ‘bad news’.
- **Facilitate** an understanding of and techniques to avoid and/or overcome the effects of compassion fatigue, burnout and related vulnerabilities of those in the healthcare helping professions.
- **Enhance** the professionals’ understanding of the importance and the criteria of patient/family apology when faced with error that may have been made in the care of the patient.
- **Evaluate** emerging approaches to surgery, chemotherapy, hormonal and radiation therapies in the treatment of breast cancer.
- **Describe** risk assessment tools to identify high risk women.
- **Develop** an individualized management plan utilizing breast imaging and pharmacologic therapies for high risk women.
- **Explain** the use of mammography, ultrasonography and MRI to guide biopsy, evaluation and management for both palpable and non-palpable suspicious breast lesions.

Who Should Attend?

This three-day program has been designed to cover the spectrum of contemporary issues and emerging science focused on breast cancer and disease prevention, risk assessment, screening, diagnosis, treatment, and quality of life. Because the ASBD is committed to advocating an interdisciplinary team approach to breast healthcare, the Symposium brings together an extraordinary breadth of specialists and perspectives. The 2012 program will bring together medical oncologists, surgeons, surgical oncologists, radiation oncologists, diagnostic radiologists, pathologists, oncology nurses, advocates, and allied professionals to discuss emerging and established approaches to breast health management within and across specialties. Registration is open to any healthcare professional who finds the content relevant to their practice.

Accreditation Statement

This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Postgraduate Institute for Medicine and the American Society of Breast Disease. The Postgraduate Institute for Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Credit Designation

The Postgraduate Institute for Medicine designates this live educational activity for a maximum of:

- 17.25 AMA PRA Category 1 Credit(s)[™] for the Symposium General Session
- 3.75 AMA PRA Category 1 Credit(s)[™] for the ASBD/CAP Pathology Workshop
- 2.75 AMA PRA Category 1 Credit(s)[™] for the ASBD High Risk Workshop

Physicians should claim only the credit commensurate with the extent of their participation in the activity.

Disclosure of Conflicts of Interest

Postgraduate Institute for Medicine (PIM) requires instructors, planners, managers and other individuals who are in a position to control the content of this activity to disclose any real or apparent conflict of interest they may have as related to the content of this activity. All identified conflicts of interest are thoroughly vetted by PIM for fair balance, scientific objectivity of studies mentioned in the materials or used as the basis for content, and appropriateness of patient care recommendations.

Americans with Disabilities Act

Event staff will be glad to assist you with any special needs (ie: physical, dietary, etc). Please contact ASBD Staff prior to the live event at: 214. 368. 6836



Thursday, April 12

11:00 – 1:00 pm | **Registration**

12:00 – 1:00 pm | **Welcome Luncheon** | **Exhibit Hall**

1:00 – 2:45 pm | **SESSION 1**

Dr. Julio Ibarra, Chair

Biology of Breast Cancer

- Breast Cancer Molecular Classification and Intra-Tumor Genetic Heterogeneity | *Dr. Jorge Reis-Filho*
- Development of Genomic Predictors of Treatment Response from the Neoadjuvant Model
Dr. Fraser Symmans

2:45 – 3:00 pm | **Break** | **Exhibit Hall**

3:00 – 5:00 pm | **SESSION 2**

Dr. Richard Reitherman, Chair

Emerging Technologies in Screening & Early Diagnosis

- Tomosynthesis | *Dr. Stephen Feig*
- Whole Breast Ultrasound | *Dr. Ellen Mendelson*
- Molecular Imaging / Sestamibi
Dr. Michael O'Connor
- Economics of (E)Merging Technologies
Professor Randall Bartlett
- AWBU Screening Programs
Dr. Aura Ruby E. Fonseca
- Breast Cancer Survivor – Advocacy / Political Action | *Ms. Henda Salmeron*
- **Panel Discussion** – Q & A

6:00 – 8:00 pm | **Breast Center Tour**

Friday, April 13

7:15 – 8:00 am | Breakfast | Exhibit Hall

8:00 – 8:45 am | Pathfinder Award & Lecture

*Dr. Stephen Feig
Dr. Robert Smith*

8:45 – 10:00 am | SESSION 3

Dr. Robert Kuske, Chair

Local Disease & Early Therapy

- ACOSOG Study Z11 Trial
- Counter Point NCIC MA20 Study Results
- How to Integrate Axillary Surgical Staging Data into Decision Making for Medical Oncologists

10:00 – 10:15 am | Break | Exhibit Hall

10:15 – 11:30 am | SESSION 4

Dr. Mauricio Costa, Chair

International

- The Actions of UICC Globally against Breast Cancer | *Dr. Eduardo Cazap*
- The Environment and Diet and/or Metabolic Syndrome | *Dr. Robert Smith*
- The SIS International Accreditation Program for Breast Centers
Dr. Ruben Orda

**11:30 – 12:00 pm | Panel Discussion
Tumor Board | *Dr. Robert Kuske, Moderator***

Early Disease

12:00 – 1:00 pm | Break | Exhibit Hall

1:00 – 2:30 pm | SESSION 5

Dr. Shahla Masood, Chair / NAPBC

Building Blocks for the Multidisciplinary Model of Breast Care

- Why Integration of Breast Care Services Matter | *Dr. Cary Kaufman*
- Building a Multidisciplinary Team – A System to provide Continuity of Care
Dr. Jay K. Harness
- The Role of the Patient Navigators in Improving the Delivery of Optimal Breast Care | *Ms. Judy Kneece, RN*
- The Role of Survivorship Programs – Continuity of Care for Breast Cancer Patients
Ms. Carole Martz, RN

2:30 – 3:15 pm | SESSION 6A

Dr. Dennis Holmes, Chair

Best Breast Cancer Papers in the World Literature, 2011-2012

- Introduction | *Dr. Dennis Holmes*
- Prevention | *Dr. Sandhya Pruthi*
- Psycho-Oncology | *Jean Lynn, MPH, RN, OCN*

3:15 – 3:30 pm | Break | Exhibit Hall

3:30 – 4:30 pm | SESSION 6B

Dr. Dennis Holmes, Chair

Best Breast Cancer Papers in the World Literature, 2011-2012

- Surgery | *Dr. Dennis Holmes*
- Medical Oncology | *Dr. Barbara Haley*
- Radiation Oncology | *Dr. Robert Kuske*

4:30 – 5:15 pm | The Breast Journal Awards & Mini Oral Presentations

Dr. Shahla Masood

5:15 – 6:00 pm | Poster Viewing & Meet the Faculty Reception



Saturday, April 14

7:15 – 8:00 am | **Breakfast** | **Exhibit Hall**

8:00 – 8:30 am | **Annual Business Meeting of the Members**

8:30 – 10:00 am | **SESSION 7**

Dr. Robert Carlson, Chair

Metastatic Disease

- Oligometastatic Disease | *Dr. Aman Buzdar*
- Treatment of Brain Metastasis
Dr. Krystyna Kiel
- Duration of Therapy | *Dr. Robert Carlson*

10:00 – 10:15 am | **Break** | **Exhibit Hall**

10:15 – 12:00 pm | **Panel Discussion Tumor Board**

Dr. Robert Carlson, Moderator

Metastatic Disease

12:00 – 1:00 pm | **Luncheon** | **Exhibit Hall**

1:00 – 3:00 pm | **SESSION 8**

Dr. Sandhya Pruthi, Chair

The Relationship Factors: Communication, Malpractice and Burnout

- Talking with Patients | *Dr. William Eklund*
- Avoiding Malpractice Claims
Mr. Douglas Wojcieszak
- Avoiding Burnout | *Dr. Tait Shanafelt*

3:00 – 3:15 pm | **Break** | **Exhibit Hall**

3:15 – 4:30 pm | **SESSION 9**

Emerging Approaches to Therapy

- New Surgical Technologies
Dr. Dennis Holmes
- Future Advances in Medical Oncology
- XRT TBN on Future Approaches to Radiation Therapy
Dr. Krystyna Kiel

4:30 pm | **Adjourn**

Saturday, April 14

WORKSHOPS

8:00 – 12:00 pm

ASBD & CAP Pathology WORKSHOP – Radiologic and Pathologic Correlation of Breast Imaging Abnormalities of Breast Needle Core Biopsy | *Dr. Julio Ibarra, Chair*

- Evaluate the Common Breast Radiologic Findings and the Commonly Used Breast Imaging Services & Tools
- Recognize Basic Breast Imaging Features and Variations in the Radiologic Classifications of Breast Lesions
- Evaluate and Recognize some of the Challenges faced by the Radiologists and Pathologists in Interpreting and Correlating Breast Lesions
- Correlate Radiologic and Pathologic Findings to Establish when Further Management or Follow-up is Needed after a Negative Histology for a Radiologically Suspicious Lesion

Faculty | *Michael O. Idowu, MD, MPH, FCAP*
Michael J. Kornstein, MD, FCAP
Priti A. Shah, MD

9:00 – 12:00 pm

ASBD High Risk Assessment & Management WORKSHOP | *Dr. Sandhya Pruthi, Chair*

- Diagnostic Evaluation of Palpable and Non-Palpable Breast Mass
Dr. Sandhya Pruthi
- Gail Model for Risk Assessment
Dr. Therese Bevers
- Use of Breast Cancer Risk Assessment Tool to Identify High Risk and Very High Risk Women | *Dr. Sandhya Pruthi*
- Pharmacologic Risk Reduction Strategies for High Risk Women | *Dr. Therese Bevers*
- Role of Breast MRI Surveillance and other Imaging Modalities in the Management of the Very High Women | *Dr. Stephen Feig*
- **Panel Discussion** – Q and A



American Society of Breast Disease
36th Annual Symposium

This activity is jointly sponsored by Postgraduate Institute for Medicine and the American Society of Breast Disease. This activity is supported by educational grants from Celgene and Genentech.

Not a Member of ASBD? Join Today and Save! **Go to: www.asbd.org/join**

American Society of Breast Disease **36th Annual Symposium Registration**

3 Ways to Register:

ONLINE

www.asbd.org

MAIL

Symposium
PO Box 140186
Dallas, TX 75214

FAX

214. 368. 5719

NOTE: Payment in FULL is due with registration.

| | | | |
|---|-------|------------|---------|
| LAST NAME (Please Print Clearly) | | FIRST NAME | |
| DEGREE | | SPECIALTY | |
| INSTITUTION | | | |
| ADDRESS | | | |
| CITY | STATE | ZIP | COUNTRY |
| DAYTIME PHONE | | FAX | |
| E-MAIL (required as confirmation receipt will be sent electronically) | | | |

Membership Fees

Please visit: www.asbd.org for application form

| Member Type | Dues* |
|------------------------------|-----------|
| Professional MD / PhD | \$ 375 |
| Allied Professional | \$ 175 |
| Nurse | \$ 150 |
| MD/PhD Senior Status | \$ 100 |
| Retired | \$ 100 |
| International (Level 1) | \$ 50 |
| International (Level 2) | \$ 65 |
| International (Level 3) | \$ 95 |
| International (Level 4) | \$ 155 |
| Fellows / Residents | \$ 0 |
| Honorary Life | \$ 0 |
| Complimentary | \$ 0 |
| Breast Center Accredited | \$ 895 |
| Breast Center Non-Accredited | \$ 995 |
| Corporate | \$ 10,000 |
| SUB-TOTAL | \$ |

Note: The reduced dues levels for Int'l Members are based on the World Health Classification of Economies – Low, Middle Lower, Middle Upper and High Incomes.

Cancellation Policy: Registration fees less a \$95.00 administrative handling fee are refundable if a written request is received on or **before April 1, 2012**. There is a \$125.00 administrative charge for cancellations received **after April 1, 2012**. Please include your tax ID or social security number if requesting a refund. No refunds will be granted after this date. However, you may transfer your registration to a colleague.

| Symposium Fees | Member | Non-Member | AMOUNT |
|--|--------|------------|-----------|
| Early (up to 2/15/12) | \$ 375 | \$ 450 | \$ |
| Regular (after 2/15/12) | \$ 425 | \$ 500 | \$ |
| Fellow Resident/Student | \$ 175 | \$ 250 | \$ |
| On Site | \$ 525 | \$ 600 | \$ |
| SATURDAY WORKSHOPS (No Fee if Registered for Symposium) | | | |
| ASBD/CAP Pathology ONLY | \$ 175 | \$ 200 | |
| ASBD High Risk ONLY | \$ 175 | \$ 200 | |
| SUB-TOTAL | | | \$ |
| TOTAL AMOUNT DUE | | | \$ |
| <i>Includes Membership Dues (if applicable) and Symposium Fees</i> | | | |

I am registering as a member and including my membership application and 2012 dues payment

Payment Method

Register Online at www.asbd.org/join

Enclosed is my check (Remittance accepted only in US currency) payable to **American Society of Breast Disease**

Amount Enclosed: _____ Check #: _____

Please charge payment to:

VISA MasterCard American Express

Amount of charge: _____

CARD NO. _____

EXP. DATE _____

SIGNATURE _____

For more information about ASBD, please:

call: 214. 368. 6836 | **e-mail:** info@asbd.org | **visit:** www.asbd.org